

## VISA CHECK CARD ALERT

We have been notified of a fraudulent email that was recently distributed to cardholders who participate in Verified by Visa. The email claimed to have come from Visa and stated that the cardholder was automatically enrolled in Verified by Visa. The email also stated that the cardholder's Visa card may be temporarily disabled if they failed to update their Visa card. A sample of the email is shown below.

The email is a phishing scam and did not come from Visa. Phishing is a form of fraud that attempts to trick the cardholder into revealing personal information, such as their credit or debit account numbers, checking account information, social security numbers, or banking account passwords through fake websites or in a reply email.

Visa will never ask cardholder to divulge account information or password via email. Should any of our cardholders receive questionable emails, please ask them **NOT** to reply to the email or contact the website referenced in the email. They should report the email to Visa by sending an email to [phishing@visa.com](mailto:phishing@visa.com). We ask that they also contact us so we may also report the incident.

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### SAMPLE

*Dear Jane Smith,*

*Your card has been automatically enrolled in the Verified by Visa Program\*.*

*You have been sent this invitation because the records of Visa Corporate indicate you are a current or former Visa card holder. To ensure your Visa card's security, it is important that you protect your Visa card online with a personal password. Please take a moment, and activate for Verified by Visa now.*

*Verified by Visa protects your existing Visa card with a password you create, giving you assurance that only you can use your Visa card online.*

*Simply activate your card and create your personal password. You'll get the added confidence that your card is safe when you shop at participating online stores.*

<b><i>Activate Now for Verified by Visa</i></b>
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*Thank you for your support.  
Visa Service Department*

*Please note: If you FAIL to update your Visa card, it will be temporarily disabled.*